Latino Farmer Conference: Sponsorship

Sponsorship support from outside businesses and organizations have been fundamentally important to the ‘Growing Together’ Latino Farmer Conference success over the last five consecutive years. We are committed to bringing the latest in Spanish language conservation resources for Spanish learners, and networking opportunities directly to Latino farmers in California. As the conference shifts to a virtual platform in 2020, we look to expand this important work, across the country, and into the homes of many more farmers.

Your sponsorship donation will support three scheduled webinars set for: Dec. 10, 2020; Jan. 14, 2021; & Feb. 11, 2021

Click [Here](#) for USDA National Agricultural Statistic Service demographic information from the 2018 Agricultural Census for Hispanic farmers.

| **FARMER GIFT** | • Donate a product or gift card  
• Webinar attendees who complete our survey will be entered into a raffle |
| **Farmer Hero**  
$XXX | • Give in any amount to demonstrate your support of sustainable agriculture  
• Your Company logo will be added to the LFC homepage  
• Other arrangements can be made depending on amount donated |
| **BRONZE SPONSOR**  
$1,000 | • Logo on Website Sponsor Portal and Webinar Opening Slides |
| **SILVER SPONSOR**  
$2,000 | • Logo in our email reminders to registrants  
• Include Bronze level benefits |
| **GOLD SPONSOR**  
$5,000 | • Promotional post on our Social Media pages (Twitter and FaceBook)  
• Share company logo and thanks in our monthly newsletter, the “Cosecha Mensual” (over 3,000 Spanish speaking subscribers)  
• Include Silver and Bronze level benefits |
| **Platinum Sponsor**  
$10,000 | • 15 – 30 second PSA during Webinar (with conference organizer approval)  
• Include Gold, Silver, and Bronze level benefits |

Visit the Latino Farmer Conference [website](#) for more information.

*All webinars will be presented in Spanish.*